

GENERAL INFORMATION

Organization name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

ORGANIZATION INFORMATION

Describe your organization's mission:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Are you a registered charity? (note: you must be an official registered charity to apply) YES NO

What year was your organization founded?

\_\_\_\_\_  
\_\_\_\_\_

Does your organization provide direct services or is it an association/coalition?

What is your annual marketing budget?

Did your organization budget for advertising/marketing this year? YES NO

If so, how much? (please outline plan for spending.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Is your organization working with any other marketing/advertising agency? YES NO

Where is your organization headquartered?

What is your geographic service area?

## PROJECT INFORMATION

*Please describe in detail the project(s) you would like our studio to consider by completing the following information. Examples of work we have produced in the past include (but are not limited to) logos, letterhead packages, business cards, outdoor boards, posters, brochures, t-shirts, stickers, websites, car wraps, newsletters, tradeshow banners, and more.*

What is the overall marketing goal that your materials need to support?

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List the marketing materials that you would like us to consider producing for you in order of priority. Complete the specific information for each project as indicated. (please feel free to add pages or use the back of this application to provide additional information).

List projects by priority:

1. 

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2. 

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3. 

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PRIORITY 1: Project description

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PRIORITY 1: Objective of the project (ie. awareness, fundraising, volunteer recruitment, etc.)

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PRIORITY 1: Target audience:

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PRIORITY 1: Quantity (if printed materials): # \_\_\_\_\_

Do you have an existing or potential relationship with vendors who may be willing to print your materials or host your website (if applicable)?

If yes, please explain / provide contact information:

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## FLIPSIDE CREATIVE CREATEATHON 2010 TERMS AND CONDITIONS

If my organization is selected as a Createathon® participant, I understand and agree to the following:

- Work for this project(s) will be completed by Flipside Creative between the hours of 8:00 a.m. on Thursday, September 15, 2011 and Friday, September 16, 2011.
- We will meet with Flipside Creative staff prior to Createathon (date to be determined) to provide additional background on our organization and the requested project(s).
- We will meet with Flipside Creative the morning of September 16, 2011 at 8:00 a.m. to receive a mock-up of the completed work.
- During the next 24 hours, we will secure any necessary changes or revisions (copy revisions ONLY. No design revisions.)
- We will come back to Flipside Creative's office at 8:00 a.m. Saturday, September 17, 2010 with any FINAL changes that need to be made to the project.
- We understand that there will be no additional work provided by Flipside Creative for this project beyond the terms outlined above.

Name (printed): \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

I understand that all work completed is the property of Flipside Creative and any third parties that contribute to the project such as photographers, illustrators, etc.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*\* DEADLINE for this application is August 15, 2011 \*\*

## APPLICATION SUBMISSION

You can submit your application by email or by mail.

1. Email completed application to: [kim@flip-side.ca](mailto:kim@flip-side.ca)

2. Print out and mail completed application to:

Flipside Creative  
306-402 W Pender St  
Vancouver, BC V6B 1T6

Please save a copy for your records.

Thank you for your application. We look forward to reviewing it.